

# **MARKET ALERT**

**JANUARY 2026**

**Winter Storm Fern is expected to hit the South this weekend, affecting supply.**

**Lows are expected anywhere from the teens to 20s, accompanied by freezing rain on Sunday, with a high chance of precipitation throughout the weekend. Highs will brush the low-40s.**

**The storm may affect row crops, squash, cauliflower, and broccoli. We'll keep you updated on any changes in supply and quality.**

EST. 1994

