

MARKET ALERT

JANUARY 2026

Winter Storm Fern is expected to hit the South this weekend, affecting supply.

Lows are expected anywhere from the teens to 20s, accompanied by freezing rain on Sunday, with a high chance of precipitation throughout the weekend. Highs will brush the low-40s.

The storm may affect row crops, squash, cauliflower, and broccoli. We'll keep you updated on any changes in supply and quality.



EST. 1994