

MARKET BEET

LATE JULY 2026

WEATHER

EAST COAST

THE GEORGIA GROWING REGION CAN EXPECT A CLOUDY WEEK WITH A CHANCE OF SHOWERS THROUGHOUT. HIGH TEMPERATURES WILL BE IN THE LOW 90S, AND LOWS IN THE LOW 70S.

WEST COAST

THE GROWING REGION OF CALIFORNIA WILL SEE A SUNNY AND DRY WEEK, WITH HIGH TEMPERATURES IN THE LOW 100S, AND LOWS IN THE HIGH 60S.

MEXICO

MEXICO'S GROWING REGION IS EXPECTING A PARTLY CLOUDY WEEK WITH A CHANCE OF STORMS. HIGHS WILL HANG OUT IN THE MID-80S, WITH IN THE LOW 60S.

FRUIT



AVOCADOS

THE AVOCADO MARKET HAS STEADIED IN SUPPLY AND QUALITY IS GOOD.



CITRUS

LIMES HAVE STEADIED AND ARE OF GOOD QUALITY. THE LEMON MARKET IS EXPECTED TO STAY LIGHT THROUGH THE MONTH AND QUALITY IS FAIR. ORANGES ARE TIGHT AND QUALITY IS FAIR. CONSIDER SUBSTITUTING WITH LARGER SIZES.

PEARS

ANJOUS ARE LIMITED AND THE CALIFORNIA BARTLETT CROP IS LIGHT, SKEWING LARGER. QUALITY IS GOOD.



STONE FRUIT

PEACHES AND NECTARINES ARE GOOD IN QUALITY AND FAVOR LARGER SIZES. CHERRIES ARE GOOD IN QUALITY AND SUPPLY.

BERRIES

THE STRAWBERRY MARKET IS STEADY BUT QUALITY IS FAIR DUE TO HEAT AND SKEWS SMALLER. BLACKBERRIES ARE EXTREMELY LIMITED AND QUALITY IS FAIR. RASPBERRIES ARE SLOWLY IMPROVING IN SUPPLY AND QUALITY. BLUEBERRIES HAVE IMPROVED AND QUALITY IS GOOD.



GRAPES

BOTH RED AND GREEN GRAPES ARE IN PEAK SEASON, WITH HIGH SUPPLY AND EXCELLENT QUALITY.

PINEAPPLE

PINEAPPLES ARE LIMITED IN SUPPLY BUT OF GOOD QUALITY.

WATERMELON



THE WATERMELON MARKET IS STEADY IN BOTH SUPPLY AND PRICE.



INDICATES INCREASE



STEADY



INDICATES DECREASE



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VEGETABLES

ASPARAGUS

THE ASPARAGUS MARKET IS TIGHT, IMPACTING PRICE. SUPPLY IS LIGHT, BUT OVERALL QUALITY IS GOOD.

BROCCOLI

BROCCOLI AND BROCCOLINI HAVE STEADIED QUALITY AND SUPPLY. EXPECT CONTINUED QUALITY IMPROVEMENT.

CARROTS

THE CARROT MARKET IS STEADY IN SUPPLY AND OF EXCELLENT QUALITY.

CELERY

THE CELERY MARKET IS STEADY IN SUPPLY AND QUALITY REMAINS GOOD.

LETTUCE

ROMAINE AND ROMAINE HEARTS ARE IN STEADY SUPPLY AND QUALITY IS FAIR. TENDER LEAF IS STEADY. THE ICEBERG MARKET IS IMPROVING IN SUPPLY AND QUALITY IS FAIR.

POTATOES

LARGER POTATOES ARE LIMITED AND WARM WEATHER HAS IMPACTED STORAGE. CONSIDER MID-SIZES. QUALITY IS GOOD.

BELL PEPPERS

THE BELL PEPPER MARKET IS IMPROVING AS THE SEASON PROGRESSES BUT IS STILL LIGHTER. QUALITY REMAINS GOOD.

BRUSSELS SPROUTS

BRUSSELS SPROUTS ARE LIMITED BUT IMPROVING IN SUPPLY AND QUALITY IS GOOD.

CAULIFLOWER

CAULIFLOWER SUPPLY IS STRENGTHENING AND QUALITY IS GOOD.

CORN

THE CORN MARKET IS STEADYING AND QUALITY IS GOOD.

ONIONS

THE ONION MARKET IS STEADYING AND QUALITY IS GOOD.

TOMATOES

TOMATOES ARE IMPROVING IN SUPPLY AND QUALITY IS GOOD.



INDICATES INCREASE



STEADY



INDICATES DECREASE

