

MARKET BEET

LATE JULY 2026

WEATHER

EAST COAST

THE GEORGIA GROWING REGION CAN EXPECT A CLOUDY WEEK WITH A CHANCE OF SHOWERS THROUGHOUT. HIGH TEMPERATURES WILL BE IN THE MID-90S WITH LOWS IN THE LOW 70S.

WEST COAST

THE GROWING REGION OF CALIFORNIA WILL SEE A SUNNY AND DRY WEEK, WITH HIGH TEMPERATURES IN THE LOW 100S, AND LOWS IN THE HIGH 60S.

MEXICO

MEXICO'S GROWING REGION IS EXPECTING A PARTLY CLOUDY WEEK WITH A CHANCE OF STORMS. HIGHS WILL HANG OUT IN THE LOW 80S, AND LOWS IN THE LOW 60S.

FRUIT

AVOCADOS

THE AVOCADO MARKET HAS STEADIED IN SUPPLY AND QUALITY IS GOOD.

CITRUS

LIMES HAVE STEADIED AND ARE OF GOOD QUALITY. THE LEMON MARKET IS EXPECTED TO STAY LIGHT IN THE NEAR TERM AND QUALITY IS FAIR. ORANGES ARE TIGHT AND QUALITY IS FAIR. CONSIDER SUBSTITUTING WITH LARGER SIZES.

PEARS

PEARS ARE IN STEADY SUPPLY AND QUALITY IS GOOD AS CROPS TRANSITION, WITH NO SUPPLY GAP EXPECTED.

STONE FRUIT

PEACHES, PLUMS, AND NECTARINES ARE GOOD IN QUALITY AND FAVOR LARGER SIZES. CHERRIES ARE GOOD IN QUALITY AND SUPPLY.

BERRIES

THE STRAWBERRY MARKET IS STEADY BUT QUALITY IS FAIR DUE TO HEAT AND SKEWS SMALLER. BLACKBERRIES ARE EXTREMELY LIMITED WITH GRADUAL IMPROVEMENT AND QUALITY IS FAIR. RASPBERRIES ARE SLOWLY IMPROVING IN SUPPLY AND QUALITY. BLUEBERRIES HAVE IMPROVED AND QUALITY IS GOOD.

GRAPES

BOTH RED AND GREEN GRAPES ARE IN PEAK SEASON, WITH HIGH SUPPLY AND EXCELLENT QUALITY.

PINEAPPLE

PINEAPPLES ARE LIMITED IN SUPPLY BUT OF GOOD QUALITY. CONSIDER SMALLER SIZES.

WATERMELON

THE WATERMELON MARKET IS STEADY IN BOTH SUPPLY AND PRICE.



 INDICATES INCREASE

 STEADY

 INDICATES DECREASE



404.366.4299 | Royal Food Service | royalfoodservice.com

MARKET BEET

LATE JULY 2026

VEGETABLES



ASPARAGUS

THE ASPARAGUS MARKET IS TIGHT, IMPACTING PRICE. SUPPLY IS LIGHT, BUT OVERALL QUALITY IS GOOD.



BROCCOLI

BROCCOLI AND BROCCOLINI HAVE STEADIED QUALITY AND SUPPLY. EXPECT CONTINUED QUALITY IMPROVEMENT.

CARROTS



THE CARROT MARKET IS STEADY IN SUPPLY AND OF EXCELLENT QUALITY.

CELERY

THE CELERY MARKET IS TIGHTENING DUE TO DISEASE PRESSURE, IMPACTING PRICE AND SUPPLY.

LETTUCE

ROMAINE AND ROMAINE HEARTS ARE IN STEADY SUPPLY AND QUALITY IS FAIR. TENDER LEAF IS STEADY AND GOOD QUALITY. THE ICEBERG MARKET IS IMPROVING IN SUPPLY AND QUALITY IS FAIR.



POTATOES

LARGER POTATOES ARE LIMITED AND WARM WEATHER HAS IMPACTED STORAGE. CONSIDER SOME LEAD TIME AND SUBSTITUTING WITH SMALLER SIZES. QUALITY IS GOOD.



BELL PEPPERS

THE BELL PEPPER MARKET IS STEADYING IN SUPPLY AND QUALITY REMAINS GOOD.



BRUSSELS SPROUTS

BRUSSELS SPROUTS HAVE STEADIED IN SUPPLY AND QUALITY IS GOOD.



CAULIFLOWER

CAULIFLOWER SUPPLY IS STRENGTHENING AND QUALITY IS GOOD.

CORN



THE CORN MARKET IS STEADY AND QUALITY IS GOOD.

ONIONS

THE ONION MARKET IS TIGHTER DUE TO LOWER YIELDS BUT QUALITY IS GOOD.



TOMATOES

TOMATOES ARE IMPROVING IN SUPPLY AND QUALITY IS GOOD.



INDICATES INCREASE



STEADY



INDICATES DECREASE

