

MARKET BEET

MID-AUGUST 2026

WEATHER

EAST COAST

THE GEORGIA GROWING REGION CAN EXPECT A MOSTLY SUNNY AND DRY WEEK. HIGH TEMPERATURES WILL RISE TO THE HIGH 90S WITH LOWS IN THE MID-70S.

WEST COAST

THE GROWING REGION OF CALIFORNIA WILL SEE A MOSTLY SUNNY AND DRY WEEK, WITH HIGH TEMPERATURES HOVERING IN THE MID-90S, AND LOWS IN THE MID-60S

MEXICO

MEXICO'S GROWING REGION IS EXPECTING A PARTLY CLOUDY WEEK WITH A LOW CHANCE OF RAIN. HIGHS WILL HIT THE HIGH 80S, AND LOWS WILL REST IN THE LOW 60S.

FRUIT

AVOCADOS

THE AVOCADO MARKET IS STRAINED IN AVAILABILITY AND QUALITY IS FAIR TO GOOD.

CITRUS

LIMES ARE STEADY AND OF GOOD QUALITY. THE **LEMON** MARKET IS EXPECTED TO STAY LIGHT IN THE NEAR TERM AND QUALITY IS GOOD. **ORANGES** ARE TIGHT BUT QUALITY IS GOOD. CONSIDER SUBSTITUTING WITH LARGER SIZES.

PEARS



PEARS ARE IN STEADY SUPPLY AND QUALITY IS GOOD.

STONE FRUIT

PEACHES, **PLUMS**, AND **NECTARINES** ARE GOOD IN QUALITY AND FAVOR LARGER SIZES. **KIWI** IS TIGHT WITH RELIEF EXPECTED AS THE SEASON PROGRESSES.

BERRIES

THE **STRAWBERRY** MARKET IS TIGHT AND QUALITY IS FAIR DUE TO FLUCTUATING TEMPS, SKEWING SMALLER. **BLACKBERRIES** AND **RASPBERRIES** ARE IN HIGH SUPPLY AND ARE GOOD QUALITY. **BLUEBERRIES** ARE STEADY AND QUALITY IS GOOD.

GRAPES

BOTH **RED** AND **GREEN** GRAPES ARE IN STEADY SUPPLY AND ARE OF GOOD QUALITY.

PINEAPPLE

PINEAPPLES ARE STEADYING AND OF GOOD QUALITY. CONSIDER SIZING FLEXIBILITY.

WATERMELON



THE WATERMELON MARKET IS STEADY IN BOTH SUPPLY AND PRICE.



INDICATES INCREASE



STEADY



INDICATES DECREASE



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MID - AUGUST

VEGETABLES



ASPARAGUS

THE ASPARAGUS MARKET IS TIGHT, IMPACTING PRICE. SUPPLY IS EXPECTED TO REMAIN LIGHT THROUGH FALL AND SKEWS SMALLER. QUALITY IS FAIR TO GOOD.

BROCCOLI

BROCCOLI IS LIGHT BUT EXPECTED TO IMPROVE IN THE NEXT WEEK OR SO. QUALITY IS FAIR.

CARROTS



THE CARROT MARKET IS STEADY IN SUPPLY AND OF EXCELLENT QUALITY.

CELERY



THE CELERY MARKET IS STEADY AND QUALITY IS GOOD.

LETTUCE

ROMAINE AND ROMAINE HEARTS ARE IN STEADY SUPPLY AND QUALITY IS FAIR. TENDER LEAF IS STEADY AND GOOD QUALITY. THE ICEBERG MARKET IS IMPROVING IN SUPPLY AND QUALITY IS GOOD.



POTATOES

LARGER POTATOES ARE LIMITED AND WARM WEATHER HAS IMPACTED STORAGE. CONSIDER SOME LEAD TIME AND SIZING FLEXIBILITY. QUALITY IS GOOD.

BELL PEPPERS

THE BELL PEPPER MARKET IS STEADY IN SUPPLY AND QUALITY IS GOOD.



BRUSSELS SPROUTS

BRUSSELS SPROUTS HAVE STEADIED IN SUPPLY AND QUALITY IS GOOD.

CAULIFLOWER



CAULIFLOWER SUPPLY REMAINS STEADY AND QUALITY IS GOOD.

CORN

THE CORN MARKET IS STRAINING IN SUPPLY OUT OF VARIOUS REGIONS BUT QUALITY IS GOOD.

ONIONS

THE ONION MARKET IS IMPROVING AS NEW CROPS START. SUPPLY IS STEADYING AND QUALITY IS GOOD.

TOMATOES

TOMATOES ARE IMPROVING IN QUALITY FOLLOWING WEATHER PRESSURE AND SUPPLY IS STEADY.



INDICATES INCREASE



STEADY



INDICATES DECREASE

