

MARKET BEET

EARLY AUGUST 2026

WEATHER

EAST COAST

THE GEORGIA GROWING REGION CAN EXPECT A PARTLY CLOUDY WEEK WITH A CHANCE OF SHOWERS. HIGH TEMPERATURES WILL BE IN THE LOW 90S WITH LOWS IN THE LOW 70S.

WEST COAST

THE GROWING REGION OF CALIFORNIA WILL SEE A SUNNY AND DRY WEEK, WITH HIGH TEMPERATURES IN THE LOW 100S, AND LOWS IN THE LOW 70S.

MEXICO

MEXICO'S GROWING REGION IS EXPECTING A MOSTLY CLOUDY WEEK WITH A CHANCE OF STORMS THROUGHOUT. HIGHS WILL HANG OUT IN THE LOW TO MID-80S, AND LOWS IN THE LOW 60S.

FRUIT

AVOCADOS

THE AVOCADO MARKET HAS STEADIED IN SUPPLY AND QUALITY IS GOOD WHILE SKEWING SMALLER.

CITRUS

LIMES HAVE STEADIED BUT ARE EXPECTED TO DECLINE IN AUGUST BUT ARE OF GOOD QUALITY. THE **LEMON** MARKET IS EXPECTED TO STAY LIGHT IN THE NEAR TERM AND QUALITY IS FAIR. **ORANGES** ARE TIGHT AND QUALITY IS FAIR. CONSIDER SUBSTITUTING WITH LARGER SIZES.

PEARS

PEARS ARE IN STEADY SUPPLY AND QUALITY IS GOOD.

STONE FRUIT

PEACHES, **PLUMS**, AND **NECTARINES** ARE GOOD IN QUALITY AND FAVOR LARGER SIZES. **CHERRIES** ARE GOOD IN QUALITY AND SUPPLY.

BERRIES

THE **STRAWBERRY** MARKET IS STEADY BUT QUALITY IS FAIR DUE TO HEAT. **BLACKBERRIES** ARE EASING IN AVAILABILITY AND QUALITY IS IMPROVED. **RASPBERRIES** HAVE IMPROVED IN SUPPLY AND QUALITY. **BLUEBERRIES** ARE STEADY WITH DECLINE EXPECTED, AND QUALITY IS GOOD.

GRAPES

BOTH **RED** AND GREEN GRAPES ARE IN PEAK SEASON, WITH **GREEN** IN LIGHTER SUPPLY BUT OF EXCELLENT QUALITY.

PINEAPPLE

PINEAPPLES ARE LIMITED IN SUPPLY BUT OF GOOD QUALITY. CONSIDER SMALLER SIZES.

WATERMELON

THE WATERMELON MARKET IS STEADY IN BOTH SUPPLY AND PRICE.



INDICATES INCREASE



STEADY



INDICATES DECREASE



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VEGETABLES



ASPARAGUS

THE ASPARAGUS MARKET IS TIGHT, IMPACTING PRICE. SUPPLY IS EXPECTED TO REMAIN LIGHT THROUGH FALL, BUT OVERALL QUALITY IS GOOD.

BELL PEPPERS

THE BELL PEPPER MARKET IS STEADYING IN SUPPLY AND QUALITY REMAINS GOOD.

BROCCOLI



BROCCOLI IS STEADY IN QUALITY AND SUPPLY.



BRUSSELS SPROUTS

BRUSSELS SPROUTS HAVE STEADIED IN SUPPLY AND QUALITY IS GOOD.

CARROTS



THE CARROT MARKET IS STEADY IN SUPPLY AND OF EXCELLENT QUALITY.

CAULIFLOWER



CAULIFLOWER SUPPLY REMAINS STEADY AND QUALITY IS GOOD.

CELERY

THE CELERY MARKET IS TIGHTENING DUE TO INSECT PRESSURE, IMPACTING PRICE AND SUPPLY. QUALITY REMAINS GOOD.

CORN



THE CORN MARKET IS STEADY AND QUALITY IS GOOD.

LETTUCE

ROMAINE AND ROMAINE HEARTS ARE IN STEADY SUPPLY AND QUALITY IS FAIR. TENDER LEAF IS STEADY AND GOOD QUALITY. THE ICEBERG MARKET IS IMPROVING IN SUPPLY AND QUALITY IS FAIR.



ONIONS

THE ONION MARKET IS TIGHT DUE TO LOWER YIELDS BUT QUALITY IS GOOD.



POTATOES

LARGER POTATOES ARE LIMITED AND WARM WEATHER HAS IMPACTED STORAGE. CONSIDER SOME LEAD TIME AND SUBSTITUTING WITH SMALLER TO MID SIZES. QUALITY IS GOOD.

TOMATOES

ROUND, ROMA, AND CHERRY TOMATOES ARE STEADY IN SUPPLY AND QUALITY IS GOOD. GRAPE TOMATOES ARE TIGHTER BUT QUALITY IS GOOD. TOMATOES OTV ARE TIGHT AS CROPS TRANSITION.



INDICATES INCREASE



STEADY



INDICATES DECREASE

