MARKET BEET

MID-SEPTEMBER 2026

WEATHER

EAST COAST

The Georgia growing region can expect a mostly sunny week. High temperatures will hover in the low 90s, and lows will hang out in the mid-60s.

WEST COAST

The growing region of California will see a sunny and dry week, with high temperatures reaching the low 90s, and lows in the 60s.

MEXICO

Mexico's growing region is expecting a rainy week with a chance of storms throughout. Highs will hit the mid-80s, and lows will rest in the low 60s.

FRUIT

APPLES

Supplies are light as the apple market builds with demand, putting pressure on pricing. Quality is good.

AVOCADOS

The avocado market is steady, skewing larger. Quality is good.

BERRIES

The strawberry market is tight and quality is fair, with hope for improvement in the coming weeks. Blackberries and raspberries are tight due to crop transition, with relief expected in the near term. Blueberries are steady and quality is excellent.

CITRUS

Limes are steady and of good quality. The lemon market is expected to stay light in the near term and quality is fair to good. Oranges are tight and quality is fair, skewing larger. Consider sizing flexibility.

GRAPES

Both red and green grapes are in steady supply and are of good quality, favoring larger sizes.

PEARS

Pears are in steady supply and quality is good.

PINEAPPLE

Pineapples are light in supply and are expected to remain tight until November. Consider sizing flexibility.

STONE FRUIT

Peaches and nectarines are good in quality but will wind down in production over the coming weeks. Kiwi is improving as the season progresses.

WATERMELON

The watermelon market is steady in both supply and price.

Indicates Increase

Steady

Indicates Decrease

EST. 1994

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VEGETABLES

ASPARAGUS

The asparagus market is tight, impacting price. Supply is expected to remain light through the fall season. Quality is fair to good.

BELL PEPPERS

The bell pepper market remains steady in supply and quality is good.

BROCCOLI

Broccoli is light but expected to improve in the next week or so. Quality is fair.

BRUSSELS SPROUTS

Brussels sprouts are tightening due to demand but are of good quality.

CARROTS

The carrot market is steady in supply and of excellent quality.

CAULIFLOWER

Cauliflower supply have tightened due to production gaps and insect pressure. Expect conditions to continue in the near term.

CELERY

The celery market is steady and quality is good.

CORN

The corn market is steady in supply and quality is good.

LETTUCE

Romaine and romaine hearts are in steady supply and of fair quality. Tender leaf is steady and of fair to good quality. The iceberg market is tight due to insect and disease pressures, and quality is fair.

ONIONS

The onion market is tight with lower yields, but quality is good to excellent. Consider sizing flexibility.

POTATOES

Larger potatoes are limited and as crops transition. Consider some lead time and sizing flexibility. Quality is good to excellent.

SQUASH

Squash supplies are tight as crops transition, with improvements expected in late September. Quality is good.

TOMATOES

Rounds are tightening due to demand, but quality is good. Romas have tightened but are good quality. Grape tomatoes are light, with improvement expected in the coming weeks. Quality is good.

Indicates Increase

Steady

Indicates Decrease

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