MARKET BEET

Llate November 2026

WEATHER

EAST COAST

The Georgia growing region is expecting an overcast week with a chance of showers. High temps will dip from the mid-70s down to the low 50s, while lows fluctuate in the 30s and 40s.

WEST COAST

The growing region of California will see a cloudier week with showers expected. Highs will reach the mid-60s, and lows will brush the low 40s.

MEXICO

Mexico's growing region is expecting a cloudy, dry week. Highs will reach the low 80s and lows will fluctuate between the 40s and 50s.

FRUIT

APPLES

Supplies are steady and all varieties are of good quality. Expect lighter supply on red and gala apples.

BERRIES

The strawberry market remains light in contrast to demand and quality is poor due to the industry-wide shortage and rain. Blackberries are steady in supply and are of good quality. Raspberries are steady and quality is good. Blueberries are steady and quality is excellent, though imports are declining.

GRAPES

Domestic supplies continue to tighten as the season winds down while imported grapes are in high supply and of good quality.

PINEAPPLE

Pineapples are light in supply due to weather pressure but are of good quality, with conditions expected to continue through November. Consider sizing flexibility.

AVOCADOS

The avocado growers strike in Michoacan has impeded production, keeping supply light. While harvest has resumed, expect another week or so for more movement. Quality is good.

CITRUS

Limes are tightening out of Mexico as Colombia improves but quality is good. The lemon market is steady and quality is good. Oranges are in high supply, peaking at 88-count and smaller, and are of good quality.

PEARS

Pears are tight but quality is good, skewing larger with very limited smaller availability.

STONE FRUIT

Domestic season has ended. Expect peaches and nectarines in December, then plums in the new year. Domestic kiwi, pomegranates, and persimmons are still in good supply.

WATERMELON

Demand is picking up while supplies are steady and of good quality.

Indicates Increase

Steady

Indicates Decrease

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VEGETABLES

ASPARAGUS 

Demand for asparagus is picking up toward the holiday season, and while supplies are light they are supposed to meet expectations.

BELL PEPPERS 

Eastern supply is tighter as weather impacts availability and quality. Supply out west is lighter as crops transition, skewing smaller.

BROCCOLI 

Broccoli has improved in supply but crops continue to struggle with insect pressure. Quality is fair.

BRUSSELS SPROUTS 

Supply is limited with conditions expected to continue, affecting price. Quality is good.

CARROTS 

The carrot market is steady in supply and of good to excellent quality.

CAULIFLOWER 

Cauliflower is improving, but demand and crop transitions keep supplies tight. Quality is good.

CELERY 

The celery market is steady and quality is above average. Expect conditions to continue through Thanksgiving.

CORN 

Both eastern and western markets are extremely limited and of fair to good quality.

LETTUCE 

Iceberg is very tight due to lower yields and field pressure impacts supply and quality. Tender leaf is of good quality and supply is steady. Romaine is improving from disease impact and supply is steady.

ONIONS 

Storage onions are the star right now, are of good to excellent quality, and supplies are steady.

POTATOES 

Potatoes are in steady supply and of good to excellent quality, with limited larger and smaller sizes.

SQUASH 

Squash supplies continue to improve and are expected to pick up over the next several weeks. Quality is good.

TOMATOES 

Overall supply is limited due to weather pressure, lower yields, and fair quality. Expect conditions to continue with gradual improvement in the coming months.


Indicates Increase


Steady


Indicates Decrease

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