MARKET BEET

Llate November 2026

WEATHER

EAST COAST

The Georgia growing region is expecting an partly cloudy week with a chance of showers. High temps will rise from the high 50s to low 70s, and lows will rise from the 30s into the 50s.

WEST COAST

The growing region of California will see a cloudier week with showers expected. Highs will dip from the mid-60s into the mid-50s, and lows will drop from the 50s into the 30s.

MEXICO

Mexico's growing region is expecting a bright, dry week with minimal chance of showers. Highs will rest in the mid-70s and lows will hang out in the mid-40s.

FRUIT

APPLES ↗

Supplies are steady and all varieties are of good quality. Expect lighter supply on red and gala apples.

BERRIES

The strawberry market should improve as more crops reach production, and is expected to steady in the next week or so. Blackberries are high in supply and are of good quality. Raspberries are steady and quality is good. Blueberries are steady and quality is excellent, though imports are declining.

GRAPES $↑

Domestic supplies continue to tighten as the season winds down while imported grapes are in high supply and of good quality.

PINEAPPLE $↑

Pineapples are light in supply due to weather pressure but are of good quality, with conditions expected to continue through November. Consider sizing flexibility.

AVOCADOS $↑

The avocado market is slowly improving with more crops in production. While harvest has resumed, expect another week or so for more movement. Quality is good.

CITRUS $↑

Limes are tightening out of Mexico as Colombia improves but quality is good. The lemon market is steady and quality is good. Oranges are in high supply, peaking at 88-count and smaller, and are of good quality.

PEARS $↑

Pears are tight but quality is good, skewing larger with very limited smaller availability and little relief in the near term.

STONE FRUIT

Expect peaches and nectarines in December, then plums in the new year. Domestic kiwi, pomegranates, and persimmons are still in good supply.

WATERMELON $↓

Demand is picking up while supplies are steady and of good quality.

$↑ Indicates Increase

↗ Steady

$↓ Indicates Decrease

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VEGETABLES

ASPARAGUS

Asparagus supplies are expected to pick up in December, but weather, freight costs, and limited space may impact availability.

BELL PEPPERS

Eastern supply is tighter as weather impacts availability and quality. Supply out west is lighter as crops transition, skewing smaller. Expect improvement over the next month.

BROCCOLI

Broccoli has improved in supply but crops continue to struggle with insect pressure. Quality is fair.

BRUSSELS SPROUTS

Supply is limited, with conditions expected to continue, affecting price.

CARROTS

The carrot market is steady in supply and of good to excellent quality.

CAULIFLOWER

Cauliflower is improving, but demand and crop transitions keep supplies tight and the market firm. Quality is good.

CELERY

The celery market is steady and quality is above average. Expect conditions to continue into December.

CORN

Both eastern and western markets are extremely limited and of fair to good quality.

LETTUCE

Iceberg is very tight due to lower yields and field pressure impacts supply and quality. Tender leaf is of good quality and supply is steady. Romaine is improving from disease impact and supply is steady.

ONIONS

Storage onions are the star right now, are of good to excellent quality, and supplies are steady.

POTATOES

Potatoes are in steady supply and of good to excellent quality, with limited larger and smaller sizes.

SQUASH

Zucchini is improving in supply and quality. Yellow squash is light but of good quality.

TOMATOES

Overall supply is limited due to weather pressure, lower yields, and fair quality. Expect conditions to continue with gradual improvement in the coming months.

Indicates Increase

Steady

Indicates Decrease

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