MARKET BEET

EARLY NOVEMBER 2026

WEATHER

EAST COAST

The Georgia growing region is looking at a mostly sunny and dry week, with high temperatures falling from the mid-70s to mid-60s, and lows dipping into the mid-30s.

WEST COAST

The growing region of California will see a mostly sunny and dry week, with high temperatures slipping into the mid-60s by the end of the week, and lows in the 50s.

MEXICO

Mexico's growing region is expecting a partly cloudy, dry week. Highs will range from the high 70s to low 80s, and lows will rest in the low to mid-50s.

FRUIT

APPLES

Supplies are steadying as the apple market builds with demand, but lighter supply from last year keeps prices up. Quality is good and skews larger.

AVOCADOS

The avocado growers strike in Michoacan has impeded production, keeping supply light. This in addition to weather pressure keeps demand strong, impacting pricing.

BERRIES

The strawberry market remains light in contrast to demand and quality is fair. Blackberries are improving in supply and are of good quality despite recent weather. Raspberries are steady and quality is good. Blueberries are steady and quality is excellent.

CITRUS

Limes are steadying in supply and skew smaller but are good quality. The lemon market is steady and quality is good. Oranges are tight and quality is fair, skewing larger. Consider sizing flexibility.

GRAPES

Supplies continue to tighten as the season winds down and weather pressure may impact both quality and availability over the next month or so.

PEARS

Pears are in steady supply and quality is good, skewing larger.

PINEAPPLE

Pineapples are light in supply due to weather pressure but are good quality, with conditions expected to continue through November. Consider sizing flexibility.

STONE FRUIT

Kiwi, pomegranates, and persimmons are in best supply as we wait for imported peaches, then nectarines, and plums later in the season.

WATERMELON

The watermelon market is winding down with cooler temperatures, but quality is still good. Availability is expected to pick up in the coming weeks.

Indicates Increase

Steady

Indicates Decrease

EST. 1994

ROYAL

ATLANTA · GEORGIA

royalfoodservice.com

Call Customer Service at 404.366.4299

MARKET BEET

EARLY NOVEMBER 2026

VEGETABLES

ASPARAGUS

Supply is tight and skews smaller, with weather pressure creating challenges with production. Quality is fair to good.

BELL PEPPERS

Eastern supply is tighter as weather pressure impacts availability and quality. Expect a strong market for the next several weeks.

BROCCOLI

Broccoli has improved in supply but crops continue to struggle with insect pressure. Quality is fair.

BRUSSELS SPROUTS

Insect and disease pressure continue to impact production and pricing. Supply is limited, with conditions expected to continue.

CARROTS

The carrot market is steady in supply and excellent quality.

CAULIFLOWER

Supplies are light as production and supply struggle to meet demand while crops transition. Conditions are expected to continue in the near term.

CELERY

The celery market is steady and quality is good.

CORN

The eastern corn market is steady in supply and quality is good, while western supplies are light.

LETTUCE

Iceberg is very tight due to lower yields and field pressure impact supply and quality. Tender leaf is limited due to disease pressure. Romaine is extremely light and struggles to meet demand.

ONIONS

Demand keeps the market strong while freight costs and crop gaps impact price.

POTATOES

Potatoes are in steady supply and excellent quality, with larger sizes in high demand. Consider lead time and sizing flexibility. Sweet potatoes are lighter until the new crop picks up.

SQUASH

Squash supplies continue to improve, with supply picking up over the next several weeks. Quality is good.

TOMATOES

Overall supply is limited due to weather pressure and various other supply disruptions, including crop transitions. Expect conditions to continue for several weeks.

Indicates Increase

Steady

Indicates Decrease

EST. 1994

ROYAL

ATLANTA · GEORGIA

royalfoodservice.com

Call Customer Service at 404.366.4299